



AMTE

Association of Mathematics Teacher Educators

SPONSORSHIP OPPORTUNITIES

2021

www.AMTE.net Sponsorship Opportunities

c/o Michigan Technological University
1400 Townsend Drive, Houghton, MI 49931

ABOUT AMTE

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INTRODUCTION

The Association of Mathematics Teacher Educators (AMTE) is the largest organization in North America devoted to the improvement of mathematics teacher education. Over 1000 members strong, AMTE members include faculty members at universities, colleges, and community colleges, as well as others interested in mathematics teacher education.

AMTE welcomes sponsorship from interested supporters to help us accomplish our mission. Sponsors' financial support helps strengthen AMTE's value to its members and the communities they serve. This sponsorship brochure provides the necessary information for interested patrons, businesses, companies, organizations, and institutions that want to become active sponsors with AMTE.

MISSION STATEMENT

The mission of AMTE is to promote the improvement of mathematics teacher education, K-12.

GOALS OF AMTE:

- Effective mathematics teacher education programs and practices;
- Communication and collaboration among those involved in mathematics teacher education;
- Research and other scholarly endeavors related to mathematics teacher education;
- Professional growth of mathematics teacher educators;
- Effective policies and practices related to mathematics teacher education at all levels; and
- Equitable practices in mathematics teacher education, including increasing the diversity of mathematics teachers and teacher educators.



PREMIUM SPONSOR BENEFITS

Sponsors play an important role in AMTE's ability to actualize its mission. The following section outlines benefits for premium sponsors along with anticipated yearly sponsorship opportunities.

PREMIUM SPONSOR ELIGIBILITY AND BENEFITS

There are three levels of premium sponsorship: Bronze, Silver, and Gold.

PREMIUM SPONSOR BENEFITS	Bronze Sponsors \$1000 - \$1999	Silver Sponsors \$2000 - \$2999	Gold Sponsors \$3000 and above
Showcase Session Opportunity to provide one showcase session on the AMTE Annual Conference Program; Regular-length session will be advertised as a sponsored session (Space is limited and showcase sessions must be secured by September 30 of each year)		✓	✓
Registration Complimentary Annual Conference Registration for sponsor representative		✓ 1 Registration	✓ 2 Registrations
Mailing List Use of the AMTE membership list		✓ 1 Mailing	✓ 2 Mailings
Exhibit Table Complimentary exhibit table(s) at the Annual Conference, including exhibitor badges	✓ 1 Table 2 Exhibitor badges	✓ 1 Table 2 Exhibitor badges	✓ 2 Tables 4 Exhibitor badges
Program Ad An advertisement, approved by the AMTE Board, in the printed Conference Program	✓ Full page	✓ Full page	✓ Full page
Conference App Ad Small banner and a listing with website link on our Conference App	✓	✓	✓
Recognition Public recognition by the AMTE Board at the Annual Conference, in the printed Conference Program, on signage at the AMTE Annual Conference, and on the AMTE website	✓	✓	✓
Website Link Active link in the sponsorship area on the AMTE website	✓	✓	✓

CONFERENCE SPONSORSHIP OPPORTUNITIES

The following is a list for sponsorship opportunities for AMTE's Annual Conference, which averages over 600 attendees. The list is not exhaustive but serves to provide suggestions of how potential partners might support AMTE activities. Sponsors may combine any of the opportunities listed on these two pages, or other contributions (suggested by the company and approved by the AMTE Board), to create a package to achieve a premium sponsorship level (Gold, Silver, or Bronze).

The Twenty-Sixth Annual Conference of the Association of Mathematics Teacher Educators will be held February 10-12, 2022, in Las Vegas, NV.

Featured Speaker Sessions

\$2,000 – 2 available

Sponsor does not select speakers; sponsorship supports travel and lodging

Meal Functions

*Saturday Lunch sponsors have the opportunity to provide a 10-minute presentation to attendees pending approval from AMTE Board.

Thursday Lunch \$3,500 – 2 available

Friday Breakfast \$2,500 – 2 available

Friday Lunch \$3,500 – 2 available

Saturday Breakfast \$2,500 – 2 available

Saturday Lunch* \$5,000 – 1 available

Break Service

Thursday Morning Tea/Coffee \$1,500 – 2 available

Thursday Afternoon Break \$1,500 – 2 available

Friday Afternoon Break \$1,500 – 2 available

Receptions

Thursday Graduate Student & Early Career Faculty Reception \$2,500 – 2 available

Friday All-Conference Reception \$5,000 – 3 available

President's Reception \$1,500 – 1 available

Support

Program Book Printing \$2,000 – 1 available

AV Equipment Support \$2,500 – 3 available

Registration Materials \$500 – 2 available

Signage \$500 – 1 available

Annual Conference Exhibits

\$700 for one table; \$1,200 for two tables

Each 6-foot-by-30-inch table will include two chairs and one wastebasket. Two exhibit badges will be provided per table purchased. Exhibit badges allow exhibitors to participate in AMTE breaks and to purchase meal passes for an additional fee.

Conference App

\$2,000 – 2 available

A conference app is used at the annual conference. The sponsor of the conference app will receive additional recognition in the app and at the annual conference.

In addition to Premium Sponsorship Benefits (if applicable), annual conference sponsors will receive gratitude through a sign with a statement of appreciation displayed at the sponsored event or location. If the sponsorship is for support other than events, a sign with a statement of appreciation will be displayed at the registration area.

NON-CONFERENCE SPONSORSHIP OPPORTUNITIES

Advertising

All sponsors, regardless of sponsorship level, may purchase advertising with AMTE approved by the AMTE Board.

- Ad in the printed AMTE Conference Program (Deadline: November 30) \$600 for a ½ page ad, or \$300 for a ¼ page ad
- Ad in the AMTE Newsletter \$600 for a ½ page ad per issue.

Mailing List

\$400

- Sponsors may purchase a one-time use of the AMTE mailing list.

Promotional Materials

\$1,000 minimum

- AMTE post-it notepads, pens, and pencils
- AMTE mugs, pins, and tote bags
- Membership brochure

In addition to Premium Sponsorship Benefits (if applicable), promotional materials sponsors will receive gratitude during the fiscal year they contributed through a sign with a statement of appreciation displayed at functions at which the promotional materials are distributed.

Website Hosting

\$2,500 – 2 available

In addition to Premium Sponsorship Benefits, website hosting sponsors will receive gratitude through a statement of appreciation included on the website during the period of time the sponsor is hosting the website.

Awards Support

Support one of several awards/scholarships that AMTE bestows on members.

Susan Gay Graduate Student Travel Scholarship

\$700 - 4 available

Scholarship covers the cost of graduate student early registration and an additional \$400 to offset the cost of attending the conference.

Scholarship for Elementary Mathematics Specialists

\$2,000 - 6 available

These scholarships provide elementary teachers with funding to enhance their mathematics knowledge, teaching, and leadership by enrolling in university coursework that will result in becoming a certified elementary mathematics specialist.

STaR Fellows

\$1,700 - 10 available

The Service, Teaching, and Research (STaR) Program is an early career induction program for mathematics educators who are in their first or second year of a tenure track appointment in an institution of higher education.

AVP FOR SPONSORSHIP CONTACT INFORMATION

Please contact AMTE's Associate Vice President for Sponsorship to learn more about sponsorship opportunities. Additional sponsorship ideas are welcomed and will be reviewed by the AMTE Board.

Raymond LaRochelle

AMTE Associate Vice President for Sponsorship

Email: sponsorship@amte.net

