



2022-23  
**Sponsorship  
Opportunities**

**[www.AMTE.net](http://www.AMTE.net)**

c/o Michigan Technological University  
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Houghton, MI 49931



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## **INTRODUCTION**

The Association of Mathematics Teacher Educators (AMTE) is the largest organization in North America devoted to the improvement of mathematics teacher education. Over 1000 members strong, AMTE members include faculty members at universities, colleges, and community colleges, as well as others interested in mathematics teacher education.

AMTE welcomes sponsorship from interested supporters to help us accomplish our mission. Sponsors' financial support helps strengthen AMTE's value to its members and the communities they serve. This sponsorship brochure provides the necessary information for interested patrons, businesses, companies, organizations, and institutions that want to become active sponsors with AMTE.

## **MISSION STATEMENT**

The mission of AMTE is to promote the improvement of mathematics teacher education, PK-12.

## **GOALS OF AMTE**

- Effective mathematics teacher education programs and practices;
- Communication and collaboration among those involved in mathematics teacher education;
- Research and other scholarly endeavors related to mathematics teacher education;
- Professional growth of mathematics teacher educators;
- Effective policies and practices related to mathematics teacher education at all levels; and
- Equitable practices in mathematics teacher education, including increasing the diversity of mathematics teachers and teacher educators.

## PREMIUM SPONSOR BENEFITS

Sponsors play an important role in AMTE’s ability to actualize its mission. The following section outlines benefits for premium sponsors along with anticipated yearly sponsorship opportunities.

### PREMIUM SPONSOR ELIGIBILITY AND BENEFITS

There are three levels of premium sponsorship: Bronze, Silver and Gold. Contracts must be finalized by November 30 of each year. Sponsor benefits can be customized to meet the sponsor’s needs. Please discuss potential ideas with the AVP for Sponsorship.

	BRONZE SPONSOR \$1000 - \$1999	SILVER SPONSOR \$2000-\$2999	GOLD SPONSOR \$3000 & ABOVE
<b>Showcase Session</b> One showcase session on the AMTE Annual Conference Program. Space must be secured by September 30 of each year.		X	X
<b>Registration</b> Complimentary Annual Conference Registration for sponsor representative		X 1 Registration	X 2 Registrations
<b>Mailing List</b> Use of the AMTE membership list		X 1 Mailing	X 2 Mailings
<b>Exhibit Table</b> Complimentary exhibit table(s) at the Annual Conference, including exhibitor badges	X 1 Table 2 Exhibitor Badges	X 1 Table 2 Exhibitor Badges	X 2 Tables 4 Exhibitor Badges
<b>Program Ad</b> An advertisement, approved by the AMTE Board, in the printed Conference Program	X Full Page	X Full Page	X Full Page
<b>Conference App Ad</b> Small banner and a listing with a website link on our Conference App	X	X	X
<b>Recognition</b> Public recognition by the AMTE Board at the Annual Conference, in the printed Conference Program, on signage at the AMTE Annual Conference, and on the AMTE website	X	X	X
<b>Website Link</b> Active link in the sponsorship area on the AMTE website	X	X	X





## SPONSORSHIP OPPORTUNITIES

AMTE's Annual Conference averages 650 attendees. The list is not exhaustive but serves to provide suggestions of how potential partners might support AMTE activities. Sponsors may combine any of the opportunities listed on these two pages, or other contributions (suggested by the company and approved by the AMTE Board), to create a package to achieve a premium sponsorship level (Gold, Silver, or Bronze).

Sponsors of conference events will receive additional recognition through a sign with a statement of appreciation displayed at the sponsored event. If the sponsorship is for support other than events, a sign with a statement of appreciation will be displayed at the registration area.

	Cost	# of Sponsorships Available
<b>Featured Speaker Sessions</b> .....	\$2,000	2
Sponsor does not select speakers; sponsorship supports travel and lodging		
<b>MEAL FUNCTIONS</b>		
<b>Thursday Lunch</b> .....	\$3,500	2
<b>Friday Breakfast</b> .....	\$2,500	1
<b>Friday Lunch</b> .....	\$3,500	2
<b>Saturday Breakfast</b> .....	\$2,500	2
<b>Saturday Lunch</b> .....	\$5,000	1
Saturday Lunch sponsors have the opportunity to provide a 10-minute presentation to attendees pending approval from AMTE Board.		
<b>BREAK SERVICE</b>		
<b>Thursday Morning Tea/Coffee</b> .....	\$1,500	2
<b>Thursday Afternoon Break</b> .....	\$1,500	2
<b>Friday Afternoon Break</b> .....	\$1,500	2
<b>RECEPTIONS</b>		
<b>Thursday Graduate Student &amp; Early Career Faculty Reception</b> .....	\$2,500	2
<b>BIPOC Reception</b> .....	\$1,500	1
<b>President's Reception</b> .....	\$1,500	1
<b>SUPPORT</b>		
<b>AV Equipment Support</b> .....	\$2,500	3
<b>Conference App</b> .....	\$2,000	2
A conference app is used at the annual conference. The sponsor of the conference app will receive additional recognition in the app and at the annual conference.		

# NON-CONFERENCE SPONSORSHIP OPPORTUNITIES

## ADVERTISING

All sponsors, regardless of sponsorship level, may purchase advertising with AMTE approved by the AMTE Board.

### AD in the printed AMTE Conference Program

Deadline: November 30

1/2 page .....	\$600
1/4 page .....	\$300

### AD in the quarterly AMTE electronic Newsletter

full-page (300 px by 600 px) per issue .....	\$600
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Deadlines: February 15, May 15, August 15, November 15

Mailing List .....	\$400
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- Sponsors may purchase a one-time use of the AMTE mailing list.

## AWARDS SUPPORT

Support one of several awards/scholarships that AMTE bestows on members.

	Cost	# of Sponsorships Available
<b>Susan Gay Graduate Student Travel Scholarship</b> .....	\$ 700	4
Scholarship covers the cost of graduate student early registration and an additional \$400 to offset the cost of attending the conference.		
<b>Scholarship for Elementary Mathematics Specialists</b> .....	\$2,000	6
These scholarships provide elementary teachers with funding to enhance their mathematics knowledge, teaching, and leadership by enrolling in university coursework that will result in becoming a certified elementary mathematics specialist.		
<b>STaR Fellows</b> .....	\$1,700	10
The Service, Teaching, and Research (STaR) Program is an early career induction program for mathematics educators who are in their first or second year of a tenure track appointment in an institution of higher education.		





**The Twenty-Seventh Annual Conference of the  
Association of Mathematics Teacher Educators  
will be held**

**February 2-4, 2023  
in New Orleans, LA**

	<b>1 table</b>	<b>2 tables</b>
<b>Annual Conference Exhibits.....</b>	<b>\$700</b>	<b>\$1,200</b>
<p>Each 6' X 30" table will include two chairs and one wastebasket. Two exhibit badges will be provided per table purchased. Exhibit badges allow exhibitors to participate in AMTE breaks and to purchase meal passes for an additional fee.</p>		

**AVP FOR SPONSORSHIP  
CONTACT INFORMATION**

Please contact AMTE's Associate Vice President for Sponsorship to learn more about sponsorship opportunities. Additional sponsorship ideas are welcomed and will be reviewed by the AMTE Board.

**Raymond LaRochelle**  
AMTE Associate Vice President for Sponsorship

**Email: [sponsorship@amte.net](mailto:sponsorship@amte.net)**