



A M T E

Association of Mathematics Teacher Educators

SPONSORSHIP OPPORTUNITIES

www.AMTE.net Sponsorship Opportunities
3800 Hillsborough Street, Raleigh, NC 27607

ABOUT AMTE

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INTRODUCTION

The Association of Mathematics Teacher Educators (AMTE) is the largest organization in North America devoted to the improvement of mathematics teacher education. Over 1000 members strong, AMTE members include faculty members at universities, colleges, and community colleges, as well as others interested in mathematics teacher education.

AMTE welcomes sponsorship from interested supporters to help us accomplish our mission. Sponsors' financial support helps strengthen AMTE's value to its members and the communities they serve. This sponsorship brochure provides the necessary information for interested companies, organizations and institutions that want to become active sponsors with AMTE.

MISSION STATEMENT

AMTE's mission is to promote the improvement of mathematics teacher education in all its aspects. AMTE members work in institutions of higher education as well as in K-12 and other settings.



THE GOALS OF AMTE ARE TO:

- promote ongoing professional growth of mathematics teacher educators;
- promote communication and collaboration among those involved in mathematics teacher education;
- promote effective mathematics teacher education programs and practices;
- promote recognition of the ever-increasing impact of technology on mathematics teacher education;
- promote research and other scholarly endeavors related to mathematics teacher education;
- advocate for effective policies and practices related to mathematics teacher education at all levels; and
- advocate for equitable practices, including to support and increase the diversity of mathematics teachers and mathematics teacher educators.

PREMIUM SPONSOR BENEFITS

Sponsors play an important role in AMTE’s ability to actualize its mission. The following section outlines benefits for premium sponsors along with anticipated yearly sponsorship opportunities.

PREMIUM SPONSOR ELIGIBILITY AND BENEFITS

There are three levels of premium sponsorship: Bronze, Silver, and Gold.

PREMIUM SPONSOR BENEFITS	Bronze Sponsors	Silver Sponsors	Gold Sponsors
	\$1000 - \$1999	\$2000 - \$2999	\$3000 and above
Showcase Session Opportunity to provide one showcase session on the AMTE Annual Conference Program; Regular-length session will be advertised as a sponsored session (Space is limited and showcase sessions must be secured by September 30 of each year)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Registration Complimentary Annual Conference Registration for sponsor representative		<input checked="" type="checkbox"/> 1 Registration	<input checked="" type="checkbox"/> 2 Registrations
Mailing List Use of the AMTE membership list		<input checked="" type="checkbox"/> 1 Mailing	<input checked="" type="checkbox"/> 2 Mailings
Exhibit Table Complimentary exhibit table(s) at the Annual Conference, including exhibitor badges	<input checked="" type="checkbox"/> 1 Table 2 Exhibitor badges	<input checked="" type="checkbox"/> 1 Table 2 Exhibitor badges	<input checked="" type="checkbox"/> 2 Tables 4 Exhibitor badges
Program Ad An advertisement, approved by the AMTE Board, in the printed Conference Program	<input checked="" type="checkbox"/> Full page	<input checked="" type="checkbox"/> Full page	<input checked="" type="checkbox"/> Full page
Conference App Ad Small banner and a listing with website link on our Conference App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition Public recognition by the AMTE Board at the Annual Conference, in the printed Conference Program, on signage at the AMTE Annual Conference, and on the AMTE website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Link Active link in the sponsorship area on the AMTE website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

CONFERENCE SPONSORSHIP OPPORTUNITIES

The following is a list for sponsorship opportunities for AMTE's Annual Conference, which averages over 600 attendees. The list is not exhaustive but serves to provide suggestions of how potential partners might support AMTE activities. Sponsors may combine any of the opportunities listed on these two pages, or other contributions (suggested by the company and approved by the AMTE Board), to create a package to achieve a premium sponsorship level (Gold, Silver, or Bronze).

The Twenty-first Annual AMTE Conference will be held February 9-11, 2017 at the Rosen Plaza Hotel, Orlando, Florida.

Welcome Reception/Opening Session \$5,000 – 1 available

Featured Speaker Sessions \$2,000 – 2 available

Sponsor does not select speakers; sponsorship supports travel and lodging

Meal Functions

*Friday Dinner and Saturday Lunch sponsors have the opportunity to provide a 10-minute presentation to attendees pending approval from AMTE Board.

Thursday Lunch \$3,500 – 2 available

Friday Breakfast \$2,500 – 2 available

Friday Lunch \$3,500 – 2 available

Friday Dinner* \$5,000 – 1 available

Saturday Breakfast \$2,500 – 2 available

Saturday Lunch* \$5,000 – 1 available

Break Service

Thursday Afternoon Break \$1,500 – 2 available

Friday Morning Break \$1,500 – 2 available

Friday Afternoon Break \$1,500 – 2 available

Saturday Morning Break \$1,500 – 2 available

Support

Program Book Printing \$2,000 – 1 available

AV Equipment Support \$2,500 – 3 available

Registration Materials \$500 – 2 available

Signage \$500 – 1 available

Annual Conference Exhibits \$600 for one table; \$1,000 for two tables

Each 6-foot-by-30-inch table will include two chairs and one wastebasket. Two exhibit badges will be provided per table purchased. Exhibit badges allow exhibitors to participate in AMTE breaks and to purchase meal passes for an additional fee.

Conference App \$2,000 – 2 available

A conference app is being used at the 2016 annual conference. The sponsor of the conference app will receive additional recognition in the app and at the annual conference.

President's Reception \$1000 - 1 available

In addition to Premium Sponsorship Benefits (if applicable), annual conference sponsors will receive gratitude through a sign with a statement of appreciation displayed at the sponsored event or location. If the sponsorship is for support other than events, a sign with a statement of appreciation will be displayed at the registration area.

NON-CONFERENCE SPONSORSHIP OPPORTUNITIES

Advertising

All sponsors, regardless of sponsorship level, may purchase advertising with AMTE approved by the AMTE Board.

- Ad in the printed AMTE Conference Program \$600 for a ½ page ad, or \$300 for a ¼ page ad
- Ad in the AMTE Newsletter \$600 for a ½ page ad per issue.

AMTE Reception at the Annual Meeting of NCTM

\$4,000 – 2 available

In addition to Premium Sponsorship Benefits, AMTE reception sponsors will receive gratitude through a sign with a statement of appreciation displayed at the sponsored reception.

Mailing List

\$400

- Sponsors may purchase a one-time use of the AMTE mailing list.

Promotional Materials

\$500 minimum

- AMTE post-it notepads, pens, and pencils
- AMTE mugs, pins, and tote bags
- Membership brochure

In addition to Premium Sponsorship Benefits (if applicable), promotional materials sponsors will receive gratitude during the fiscal year they contributed through a sign with a statement of appreciation displayed at functions at which the promotional materials are distributed.

Website Hosting

\$2,500 – 2 available

In addition to Premium Sponsorship Benefits, website hosting sponsors will receive gratitude through a statement of appreciation included on the website during the period of time the sponsor is hosting the website.

Awards Support

Support one of several awards/scholarships that AMTE bestows on members.

Susan Gay Graduate Student Travel Scholarship

\$700 - 4 available

Scholarship covers the cost of graduate student early registration and an additional \$400 to offset the cost of attending the conference.

Scholarship for Elementary Mathematics Specialists

\$2000 - 6 available

These scholarships provide elementary teachers with funding to enhance their mathematics knowledge, teaching, and leadership by enrolling in university coursework that will result in becoming a certified elementary mathematics specialist.

STaR Fellows

\$1500 - 10 available

The Service, Teaching, and Research (STaR) Program is an early career induction program for mathematics educators who are in their first or second year of a tenure track appointment in an institution of higher education.

SPONSORSHIP DIRECTOR CONTACT INFORMATION

Please contact AMTE's Sponsorship Director to learn more about sponsorship opportunities. Additional sponsorship ideas are welcomed and will be reviewed by the AMTE Board.

Kathleen Lynch-Davis

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